



DIGITAL APP ADVERTISING / MYmiss



MYmiss is an attractive reward system in missAPP with new e-commerce features! Every activity in missAPP (reading articles, solving quizzes, uploading photos, ...) is rewarded with points (diamonds).

■ MYmiss Einlösen:

These collected diamonds can be exchanged for products / discounts / vouchers directly in the MYmiss Einlösen app area.

■ MYmiss Einlösen - Discounts:

These collected diamonds can be exchanged for a predefined discount (e.g. 50%) when purchasing a product and the user receives the product at a reduced price.

■ MYmiss Sammeln:

In the MYmiss Sammeln app area, the user receives diamonds when purchasing or ordering a product (e.g. as an incentive to order the product or as a thank you for purchasing the product)

NEW! MYmiss NEW SALES CHANNEL FOR CUSTOMERS:

There are also different ways to use missAPP as a new sales channel for your products!

- Revenue Share - The revenue generated is between the two Partners (customer & miss) agreed and shared as a percentage. Shipping is done by the customer. miss takes care of the buying process and introduces MYmiss as a new sales channel to disposal
- Countertrade - the customer receives media services as part of a countertrade. In return are shipping, logistics and sales at miss.
- Purchase - miss buys the products at the purchase price Customers. In return there are shipping, logistics, pricing and sales at miss.