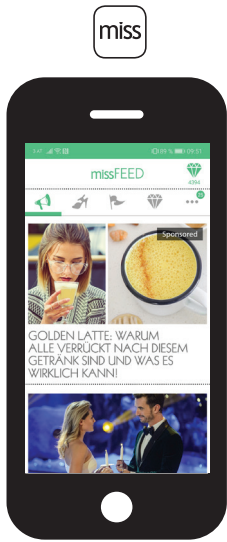




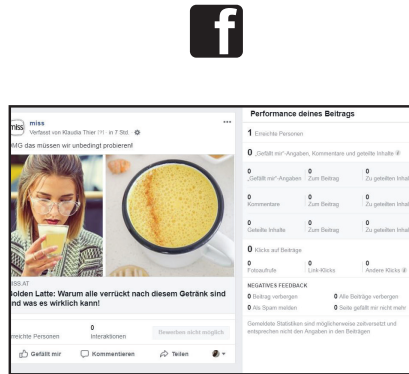
# DIGITAL SUPER NATIVE AD

You have to be, where the audience is! That has always been the aim of our missDIGITAL products - that is why we now offer you the Super Native Ad with a sponsored article to cover not only the community on Facebook but also the target group on Instagram. More social media - more power - more reach!



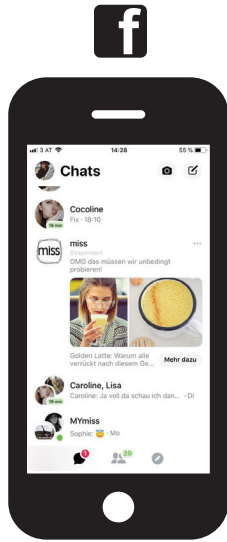
missAPP Feed

The article will be placed in the feed area of missAPP. The users read the article in the missAPP.



Post @ Facebook

Just like editorial articles, your native ad will be posted on missFACEBOOK in the timeline. Campaign budget also supports performance.



Facebook Messenger

The teaser for the native ad is also displayed to the users in Facebook Messenger between their chats.



Instagram Post Teaser

A teaser for Instagram is designed with the article image and the title. This is displayed in the user's Instagram feed, is clickable and leads to the native ad on miss.at. The teaser is played out to the entire, defined target group.



Instagram Story Teaser

A teaser for the Instagram Stories is also designed with the article image and the title. This is displayed in the users' Instagram story feed, by swipe up the teaser leads to the native ad on miss.at. The teaser is played out to the entire, defined target group.